

VINCENT POL UNIVERSITY
IN LUBLIN, POLAND

DEGREE PROGRAMMES
IN ENGLISH



www.elt.com.tr



CONTENTS

Six good reasons to choose VPU studies in English	3
BSc Nursing (First-cycle studies)	4
MSc Physiotherapy (Long-cycle studies)	6
MSc Physiotherapy (Second-cycle studies)	8
BSc Sport Science (First-cycle studies)	10
BSc Beauty Science (First-cycle studies)	12
BA Tourism and Hospitality Management (First-cycle studies)	14
MA International Tourism (Second-cycle studies)	16
BA International Business Management (First-cycle studies)	18
BA English Philology (First-cycle studies)	20
English Language Preparatory Course	21
Admission Procedure	22

DEGREE PROGRAMMES IN ENGLISH

Vincent Pol University in Lublin, Poland was created in order to meet the expectations of young people willing to achieve their professional aims and develop their passions. It has been accredited by the Ministry of Science and Higher Education from 12 July, 2000 (DNS-1-0145-396/Eko/2000) and registered under the ordinal number 186.

Furthermore, as one of a very few higher education institutions in Poland, besides degree programmes in Polish, VPU also provides degree programmes in English. Currently international students from **50 countries** of **Europe, Asia, Africa** and **America** constitute 40% of student community and study our degree programmes that are taught by experienced and passionate experts.

SIX GOOD REASONS TO CHOOSE VPU STUDIES IN ENGLISH

1



DEDICATED STAFF

2



INTERNATIONAL ENVIRONMENT

3



VARIOUS EXTRA-CURRICULAR ACTIVITIES

4



GREATER EMPLOYMENT OPPORTUNITIES

5



AFFORDABLE PRICES

6



EASY REGISTRATION

BSC NURSING

FIRST-CYCLE STUDIES

Nursing programme is aimed at candidates who are prepared to provide direct health care services in hospitals, outpatient clinics, medical or penal institutions, residential homes and many others. The main goal of the Nursing programme is to gain the necessary knowledge and skills from experienced staff and to prepare students for work in a profession which has an ever-increasing demand and social prestige.

Our **3-year BSc Nursing programme** enables the student to obtain professional qualifications in accordance with European Union requirements in medical sciences and nursing practice.

The curriculum is based on strict standards and includes theoretical and practical aspects of nursing as well as general-development humanistic knowledge. During the programme the student will acquire the knowledge of basic medical subjects, such as: anatomy, biochemistry, physiology, pathology etc.; social sciences, for instance: sociology, law, pedagogy, etc. as well as General and Specialized nursing subjects. Upon graduation from Nursing programme, students can apply for a license and in turn practice nursing independently all over the world.

PLACEMENT

The purpose of the programme is to educate and prepare the graduates to perform their work with a high level of professionalism and to apply their knowledge of general, basic and specialized subjects while working. Candidates will practice in well-equipped labs where they will learn about rehabilitation and nursing procedures, health

promotion, preventive health care and health education. The skills are then transferred to real-life situations during work placements where students have the opportunity to use their broad scope knowledge of treatments in various healthcare institutions.



MODULES OVERVIEW

BACHELOR'S DEGREE STUDIES

3

years

180

ECTS points

1200

hours of training

10/02

intakes

CAREERS

The graduates have sufficient qualifications for working in hospitals, primary and secondary health care institutions (clinics), educational facilities (school, kindergartens, nurseries), nursing homes, sanatoriums, palliative and hospice care centers, residential homes and many others. They can also open up their private nursing practice and be self-employed in many medical services such as: nursing, counseling, prevention and medical education, and the provision of services in the patient's home.

MODULES OVERVIEW

- Anatomy
- Biochemistry
- Biophysics
- Pharmacology
- Physiology
- Genetics
- Microbiology and parasitology
- Pathology
- Radiology
- Ethical and philosophical aspects of nursing
- Pedagogy
- Law
- Psychology
- Sociology
- Public health
- Foreign language
- Physical examination
- Nursing research

- Dietetics
- Basic health care
- Basics of nursing
- Health promotion
- **Elective module:**
 - Sign language
 - Mental health promotion
 - Hospital-acquired infections
- Anesthesiology and nursing in case of threat to life
- Surgery and nursing
- Internal medicine and nursing
- Geriatrics and nursing
- Neurology and nursing
- Palliative care
- Pediatrics and nursing
- Basics of emergency triage assessment and treatment
- Obstetrics and gynecology and nursing
- Psychiatry and nursing
- Rehabilitation and care for the disabled

KEY FACTS

The mode of studies:	full-time studies
Language of instruction:	English (FCE B2 level required)
Requirements:	High school certificate or equivalent to grade 12 or year 12, as certified by the Ministry of Education, which entitles its holder to apply to higher education institutions.
Fees:	200 € administration fee, 3 000€ per year

MSC PHYSIOTHERAPY

LONG-CYCLE STUDIES

Physiotherapy is a medical profession providing healthcare services with the aim of restoring and maintaining proper body functionality and mobility. In many settings, physiotherapy is combined with other medical services, aimed at prevention and treatment of illnesses.

Our **5-year Master's degree in Physiotherapy programme** has been developed with full reference to recent changes in health service provisions in EU and within education standards and directives of the World Confederation for Physical Therapy (WCPT). The future physiotherapists are taught by experienced health care professionals who are committed to ensure that students will develop the knowledge, skills, attitudes and values which they will then use to identify patient problems, set treatment goals, select and safely apply appropriate evidence-based physiotherapy treatment.

Our Physiotherapy programme provides an innovative, student-centred and employability-focused curriculum. Students gain the knowledge of the most up-to-date forms of manual therapy (Kinesiotaping), neuro-developmental techniques (PNF and NDT-Bobath), physical medicine, functional diagnosis and rehabilitation programming. Graduates are prepared to work in scientific research institutions and are eligible to apply for a professional speciality in physiotherapy as well as PhD studies. Apart from the compulsory study programme, students have the opportunity to attend voluntary supplemental certified courses.

PLACEMENT

The programme includes clinical placements integrated throughout the course. Students are obliged to undergo practical training under the supervision of highly-qualified physiotherapists in a range of clinical facilities located in Lublin or individually chosen countries.

CAREERS

Physiotherapists treat an increasingly diverse range of patients. Within a hospital setting they may be involved in healthcare of the elderly, mental health, neurology, orthopaedics, paediatrics, palliative, primary and respiratory care departments. Some physiotherapists choose to work in the private sector or alternative settings such as rehabilitation centres, nursing homes, schools for physically challenged children, educational centres, Spa & Wellness facilities, fitness clubs, health and beauty clinics.



MODULES OVERVIEW

MASTER'S DEGREE STUDIES

5

years

300

ECTS points

1450

hours of training

10/02

intakes

- Bioethics
- Foreign language (elective courses: English, Spanish, German)
- Philosophy
- World health care systems
- Sociology (General sociology, Sociology of disability)
- Psychology (General psychology, Clinical psychology)
- Pedagogy
- Didactics of physiotherapy
- Foundations of law (Medical law, Civil law, Labour law)
- Public health
- Demography and epidemiology
- Methodology of scientific research and statistics
- Economics and health systems
- Management and marketing
- History of rehabilitation
- Sport activities
- Anatomy (Functional anatomy, Normal anatomy, Radiological anatomy)
- Medical biology
- Physiology (General physiology, Exercise physiology, Physiology of pain)
- Biochemistry
- Biophysics
- Genetics
- Pharmacology in physiotherapy
- First aid
- Kinesiology
- Clinical biomechanics
- General pathology
- Motor skills teaching methodology and motor education
- Introduction to physiotherapy
- Kinesiotherapy
- Physical medicine (Physical therapy, Balneoclimatology, Biological regeneration)
- Massage
- Manual therapy
- Preventative physiotherapy and health promotion
- Special methods in physiotherapy
- Functional motor activity and physical activities for the

- disabled
- Medical Devices (orthopedic appliances, prosthetics and orthotics)
- **Clinical bases of physiotherapy in:**
- Orthopedics, Traumatology and sports medicine, Rheumatology, Neurology and neurosurgery, Pediatrics and pediatric neurology, Cardiology and cardiosurgery, Pulmunology, Surgery, Obstetrics and gynecology, Geriatrics, Psychiatry, Intensive medical care, Oncology and palliative medicine
- **Clinical physiotherapy in:**
- Orthopedics, Traumatology and sports medicine, Rheumatology, Neurology and pediatric neurology, Cardiology and cardiosurgery, Pulmunology, Surgery, Obstetrics and gynecology, Pediatrics, Geriatrics, Psychiatry, Oncology and palliative medicine,
- **Functional diagnostics and rehabilitation programming in:**
- Dysfunctions of locomotor system, Internal medicine, Developmental age
- Neurodevelopmental techniques (PNF, Neuromobilisation)
- Rules for writing papers and public speaking
- Foundations of diagnostic radiology
- Nutrition in sport
- Manual therapy (Kinesio Taping KT)
- Foundations of care for the disabled
- Corrective physical exercises
- Active forms of relaxation
- Master's seminar
- Physiotherapy practical training
- Semester practical training

KEY FACTS

The mode of studies:	full-time studies
Language of instruction:	English (FCE B2 level required)
Requirements:	High school certificate or equivalent to grade 12 or year 12, as certified by the Ministry of Education, which entitles its holder to apply to higher education institutions.
Fees:	200 € administration fee, 3 000€ per year

MSC PHYSIOTHERAPY

SECOND-CYCLE STUDIES

The main goal of our MSc Physiotherapy programme is to enable graduates of bachelor's degree in Physiotherapy to continue their studies and develop their knowledge and skills.

Our **2-year Master's degree in Physiotherapy** programme develops the ability to use high-level clinical reasoning skills to assess, diagnose and treat people with movement problems caused by a wide variety of joint, muscle, nerve and metabolic disorders. Students gain in-depth knowledge and advanced skills that are necessary to critically evaluate and contribute to research in preferred area of clinical speciality. Students obtain the abilities to plan and control the effectiveness of a medical rehabilitation process. Acquiring these abilities is possible thanks to an extensive schedule of theoretical and practical classes within special methods

used in physiotherapy, neurodevelopmental techniques (PNF and NDT-Bobath), physical medicine and functional diagnosis and rehabilitation programming. Graduates are prepared to work in scientific research institutions, state administrative and municipal centres and are eligible to apply for a professional speciality in physiotherapy as well as PhD studies.

PLACEMENT

Our master's degree in Physiotherapy programme includes clinical placement integrated throughout the course. It enables students to gain invaluable experience and enhance their learning. Students complete a minimum of 600 hours of clinical training under the supervision of highly-qualified physiotherapists in a range of clinical facilities.



MODULES OVERVIEW

MASTER'S DEGREE STUDIES

2

years

120

ECTS points

600

hours of training

10/02

intakes

CAREERS

The graduates of master's degree in Physiotherapy have sufficient qualifications for working independently with ill and disabled patients. They are prepared to develop their career in scientific research institutions, or state administrative and municipal centres. The extensive variety of career opportunities makes physiotherapy an interesting profession, allowing students to develop not only professional, but also interpersonal skills.

- Canine therapy
- Neurodevelopmental techniques (PNF, Neuromobilisation)
- Wellness and Spa
- Radiodiagnosis
- Diploma seminar
- Practical training

Pursuant to the new act on the profession of physiotherapist, § 17, section 1 of the regulation of Minister of Science and Higher Education of 26 September 2016, on conditions of studies, **Physiotherapy** will be offered only as **long-cycle master degree studies** among other programmes like: Medicine, Medicine and Dentistry, Laboratory Medicine, Pharmacy, Veterinary Medicine, Law, and Canon Law.

Students who want to work as physio-therapists in Poland and start their 5-year long-cycle Master degree programme in Physiotherapy after **1 October 2017**, are obliged to complete 6-month practical training after graduation, take National Specialization Exam for Physiotherapists, and register themselves in the National Physiotherapy Registry.

MODULES OVERVIEW

- Genetics
- Pharmacology
- Methodology of scientific research
- History of rehabilitation
- Philosophy
- Bioethics
- Clinical psychology and psychotherapy
- Special pedagogy
- Sociology of disability and rehabilitation
- Didactics of physiotherapy
- Demography and epidemiology
- Public health
- Law
- Economics and health systems
- Management and marketing
- Special methods in physiotherapy
- Physical medicine and balneoclimatology
- Functional diagnostics and rehabilitation programming
- Prosthetics and orthotics
- Functional motor activity
- Physical activities for the disabled
- Occupational therapy
- Complementary methods in rehabilitation
- Nutrition in sport

KEY FACTS

The mode of studies:	full-time studies
Language of instruction:	English (FCE B2 level required)
Requirements:	High school certificate or equivalent to grade 12 or year 12, as certified by the Ministry of Education, which entitles its holder to apply to higher education institutions.
Fees:	200 € administration fee, 3 600€ per year

BSC SPORT SCIENCE

FIRST-CYCLE STUDIES

Sport Science is a field of study that examines the functioning of a human body under the influence of exercise, training, and many other stimuli. It also emphasizes the ways of promoting health by means of physical activity.

Our **3-year Bachelor's degree in Sport Science programme** is a multidisciplinary field of study, designed to provide a balanced understanding of both sport and exercise sciences across a range of sub-disciplines. It includes such areas as Physiology, Psychology, Anatomy and Biochemistry, uniquely merged with Individual and Team Sports, Dancing, Fitness and Health Training. The programme educates highly qualified specialists endowed with broad theoretical and practical knowledge concerning physical education, sport and health promotion. Students gain considerable knowledge of traditional and unconventional training methods, physical and social measures of influence on pupils, somatic and motoric development, health and fitness maintenance, planning and conducting the process of physical education, as well as corrective and compensatory exercises. Graduates are prepared to do didactic-educational work, promote health and physical activity, plan, carry out and evaluate physical activity which serves health, recreation and beauty.

PLACEMENT

Students undergo their practical training at schools. They acquire the skills in influencing pupils' physical and mental development, and gain invaluable teaching experience.

Students are also required to participate in sports camps. During a **summer camp** students can improve their swimming and lifesaving water skills, participate in sailing, canoeing or bike tourism classes and attend special lectures. A **winter camp** includes skiing, cross-country skiing and snowboarding practical classes, as well as lectures.

CAREERS

Graduates have sufficient qualifications for teaching physical education in primary schools and working in educational institutions, social organizations, sports clubs, recreation and fitness centres. After completing additional courses graduates can also work as sports instructors, referees or professional trainers.



MODULES OVERVIEW

BACHELOR'S DEGREE STUDIES

3

years

180

ECTS points

270

hours of training

10/02

intakes

- Pedagogy
- Psychology
- Foundation of didactics
- Voice emission
- Safety at work
- Intellectual property protection
- Information technology
- Anatomy
- Anthropology
- Biochemistry
- Physiology
- Theory of physical education
- Kinesiology
- Philosophy
- Biomechanics
- Health education
- Corrective and compensatory exercises
- History of physical culture
- Methodology of physical education
- Organisation and law in education
- Theory and methodology of sport
- Rhythmics and dance with methodology
- First aid
- Movement games with methodology
- Health training
- Gymnastics with methodology
- Athletics with methodology
- Swimming with methodology
- Basketball with methodology
- Football with methodology
- Handball with methodology
- Volleyball with methodology
- Team sports - Kortfball/Floorball/Futsal
- Foreign language
- Foundations of biology
- Bioethics
- Individual recreational sports (karate, tennis, fitness)
- Basics of research methodology
- Directional laboratory (proseminar)

- Diploma seminar
- Preparatory practical training
- Practical training - conducting classes

PERSONAL TRAINER SPECIALISATION

- Personal trainer specialization
- Dietetics and supplementation
- Biological regeneration and massage
- Management of sport and recreation institutions
- Exercise physiology
- Injury prevention in sport
- Practical training in a fitness club

Summer Camp includes:

- Swimming in open waters with elements of water rescue
- Canoeing
- Field games
- Hiking
- Sailing
- Swimming technique

Winter Camp includes:

- Skiing
- Snowboard
- Cross-country skiing
- Winter plays and games

KEY FACTS

The mode of studies:	full-time studies
Language of instruction:	English (FCE B2 level required)
Requirements:	High school certificate or equivalent to grade 12 or year 12, as certified by the Ministry of Education, which entitles its holder to apply to higher education institutions.
Fees:	200 € administration fee, 2 400€ per year

BSC BEAUTY SCIENCE

FIRST-CYCLE STUDIES

Beauty Science is a knowledge of beauty care techniques, which enables students to conduct beauty treatments and choose suitable cosmetics. The main aim of Beauty Science studies is to educate highly qualified, creative and socially responsible beauty therapists prepared for the professional career, seeking personal and professional growth through lifelong learning.

Our **3-year Bachelor's degree in Beauty Science programme** includes lectures and classes taught in well-equipped cosmetology labs by highly qualified and dedicated academic staff as well as experienced professionals like dermatologists, allergists or plastic surgeons.

The future beauty therapists will be able to develop tools and techniques to maintain a healthy facial and body skin, eliminate skin and body defects, highlight attractive features of the face and shape the desired image by employing the latest technologies in cosmetic procedures. In response to evolving demands of the job market, our Beauty Science programme involves not only medical courses like anatomy, physiology or genetics and biology but also unique classes, such as thalassotherapy, podology or perfumery and a wide range of optional certified workshops.

Students are also provided with scientific development opportunities thanks to participation in symposiums and conferences organized by the University.

PLACEMENT

Students have the opportunity to gain experience during 320 hours of practical training integrated in the course programme. The University has agreements with the biggest regional institutions specializing in modern beauty treatments, including beauty salons. There is also an opportunity to undergo practical training in one of the following countries: UK, Ireland, Greece, Portugal, Spain.



MODULES OVERVIEW

BACHELOR'S DEGREE STUDIES

3

years

180

ECTS points

320

hours of training

10/02

intakes

CAREERS

Graduates have sufficient qualifications for working in beauty salons, fitness centres, laboratories, cosmetic departments of pharmacies, film and photo studios, companies specializing in production and distribution of cosmetics for SPA, cosmetic branch and medical cosmetology. They are also prepared to set up their own business or to be healthy lifestyle educators

MODULES OVERVIEW

- Foreign language
- Physical education
- Psychology
- Information technology
- Sociology
- Intellectual property law
- Professional ethics
- Foundations of ergonomics and health and safety
- Biology and genetics
- Biophysics
- Anatomy
- Histology
- Physiology
- Pathophysiology
- Biochemistry
- Hygiene
- Microbiology
- Immunology
- Pharmacology
- First aid
- Cosmetology - Care therapy
- Cosmetology - Beauty therapy
- Cosmetic formulation
- Dermatology
- Physiotherapy and massage
- Cosmetic chemistry
- Esthetics

- Esthetic dermatology
- Physiotherapy in cosmetology
- Health and cosmetic treatments in Spa and Wellness
- Foundations of allergology
- Endocrinology
- Selected issues in toxicology
- Sensorics and aromatherapy
- Elements of cosmetic botany
- Thalassotherapy
- Legislation and safety in using cosmetic products
- Dietetics
- Selected issues in labour law
- Selected issues in podology
- Cosmetology workshop I/II
- Professional make-up with elements of styling
- Cosmetology in diseases
- Herbal medicine and natural cosmetology
- Interpersonal communication and self-presentation
- Introduction to cosmetic surgery
- Spa and Wellness massage
- Management of beauty salon and promotion of beauty therapies
- Rules for writing reports and public speaking
- Foundations of perfumery
- Diploma seminar
- Professional training in care cosmetics
- Professional training in care, corrective and beauty therapy

KEY FACTS

The mode of studies: **full-time studies**
Language of instruction: **English (FCE B2 level required)**
Requirements: **High school certificate or equivalent to grade 12 or year 12, as certified by the Ministry of Education, which entitles its holder to apply to higher education institutions.**
Fees: **200 € administration fee, 2 400€ per year**

BA TOURISM AND HOSPITALITY MANAGEMENT

FIRST-CYCLE STUDIES

Tourism is the fastest growing industry in the world which plays crucial role in the global economy. It is dynamic, customer-focused, and evolving with exciting worldwide career opportunities. Tourism and Hospitality Management prepares people to manage various institutions within the hospitality industry and supply services, related to gastronomy and accommodation, to tourists and visitors.

Our **3-year Bachelor's degree in Tourism and Hospitality Management programme** combines both academic and practical aspects of tourism, allowing students to gain first-hand industry experience, to live an unforgettable adventure as well as to learn and appreciate different cultures. An important part of this programme is cooperation with the staff - professionals in the tourism and hospitality industries - as well as participation in guest lectures at the University and study visits to partner hotels, tourism institutions, events, tourist sites, and entertainment venues.

Students have the opportunity to choose one out of two specialities: **Hospitality Management or Tourism Management**, which focus on the hotel and tourism sectors, respectively. Our university offers not only traditional study subjects, but also the opportunity to gain additional practical experience, for example as a tourist guide, a summer camp counselor or a holiday place manager.

PLACEMENT

Practical training plays an important role in preparing students to meet the requirements of the job market, which is why, there are various placement opportunities available locally, nationally and internationally. Practical training settings in Lublin include the Wieniawski Hotel, Hampton by Hilton, and the Grand Hotel, whereas international settings include hotels and holiday resorts in such countries as Greece, Portugal or Spain.



MODULES OVERVIEW

BACHELOR'S DEGREE STUDIES

3

years

180

ECTS points

320

hours of training

10/02

intakes

CAREERS

Graduates of bachelor's degree in THM have sufficient qualifications for working in travel agencies, hotels and restaurants, sports centres, holiday and recreational centres, state and self-government administrative organizations. They are also prepared to start their own business. Positions held by the graduates in the above-mentioned hospitality areas are highly varied and challenging, and include a leisure centre manager, hotel manager, guest services manager, business centre manager, head of sales and marketing, and a quality advisor.

MODULES OVERVIEW

- Psychology
- Globalization processes
- Transport, ICT and logistics
- Information technology
- Writing lab and public speaking
- Professional language
- Sport activities
- Foreign language
- Introduction to tourism
- Introduction to hospitality
- Tourism industry
- Natural tourism resources
- Human tourism resources
- Tourism geography
- Economics in tourism and hospitality
- Nutrition
- Guiding and tourism residency
- Environment protection and management
- Fieldwork: tourism trade fair
- Economics
- Management and human resources
- Marketing management
- Event organization and management

- Mathematics and statistics analysis
 - Financial management and accounting
 - Business law
 - Quality management
- ELECTIVE MODULE: Hospitality Management**

- Hotel industry: history and systems
- Information and booking systems in hotel
- Business in hospitality
- Food and beverage
- SPA & wellness: health and treatments
- Customer service in hotel
- Work method in hotel

- BA Seminar

ELECTIVE MODULE: Tourism Management

- Travel agencies: organization and activities
- Information and booking systems in travel agency
- Business in tourism
- Tourism product
- Tourism market
- Customer service in travel agency
- Work method in travel agency
- BA Seminar
- Specialist internship (after 3rd or later) 40 days/9 weeks

FREE ELECTIVE COURSES

- Global problems/Remote tourist destination
- National and regional cuisine/Sustainable development
- Public diplomacy/E-business
- International business and culture/Real estate and retail industries
- Small business and start up management/Strategic management

KEY FACTS

The mode of studies:

full-time studies

Language of instruction:

English (FCE B2 level required)

Requirements:

High school certificate or equivalent to grade 12 or year 12, as certified by the Ministry of Education, which entitles its holder to apply to higher education institutions.

Fees:

200 € administration fee, 2 000€ per year

MA INTERNATIONAL TOURISM

SECOND-CYCLE STUDIES

The main goal of our master's degree in International Tourism is to enable graduates of bachelor's degree in Tourism and Hospitality Management to continue their studies and develop their skills and knowledge of social environment, history, culture, law, economics, management, finances, and statistics. This allows students to specialize in their chosen areas of interest.

Our **2-year Master's degree in International Tourism programme** enables the students to choose one of the two interesting specializations: Tourism and Hospitality Management or Business Management. They gain the abilities to solve common problems that managers and other tourism professionals are likely to face in their work. Students also develop academic, decision making and critical evaluation skills. Apart from theoretical issues, there is also a practical focus on the managerial and strategic issues in tourism, which belong to the most rapidly developing branches in the world economy. Our International Tourism Programme consists of classes taught by experienced and qualified teaching staff, including both academic teachers as well as tourism and hospitality professionals and experienced practitioners and managers.

PLACEMENT

Practical training plays an important role in preparing students to meet the requirements of the job market, which is why, there are various placement opportunities available locally, nationally, and internationally. Practical

training settings in Lublin include the Wieniawski Hotel, Hampton by Hilton, and the Grand Hotel, whereas international settings include hotels and holiday resorts in such countries as Greece, Portugal or Spain.



MODULES OVERVIEW

MASTER'S DEGREE STUDIES

2
years

120
ECTS points

10/02
intakes

CAREERS

A graduate is prepared to work in economic units and institutions which require the application of marketing, statistics, and IT tools. The career paths are quite varied, thanks to the interesting modules of studies, including international cooperation in hotel management, new technologies in food industry or strategies in hospitality.

MODULES OVERVIEW

- Management of human resources
- Intercultural communication
- Chinese/Spanish
- Polish
- International PR
- Personal development
- Managing customers and clients
- Leisure time management
- Heritage tourism
- Sustainable tourism
- Active tourism
- Research methods in tourism
- IT in tourism
- Food and beverage management
- Marketing of tourist services
- Investment in tourism and hospitality
- International tourism business
- Taxes and insurance
- Organization of tourism
- Entrepreneurship: Starting your own business
- Advertising of tourist product
- Strategies in hospitality management
- International cooperation in tourism
- Strategies in tourism management
- Tourism enterprise planning
- Diploma Seminar
- Writing of MA Thesis

Our 2-year master's degree in International Tourism programme consists of classes taught by experienced and qualified teaching staff, including both academic teachers as well as tourism and hospitality professionals and experienced practitioners and managers.



KEY FACTS

The mode of studies: **full-time studies**
Language of instruction: **English (FCE B2 level required)**
Requirements: **High school certificate or equivalent to grade 12 or year 12, as certified by the Ministry of Education, which entitles its holder to apply to higher education institutions.**

Fees: **200 € administration fee, 3 000€ per year**

BA INTERNATIONAL BUSINESS MANAGEMENT

SECOND-CYCLE STUDIES

International Business Management is the art of professional functioning in a complex and competitive international environment. The growth of world trade and technological progress as well as global capital flow across national boundaries adds to the competitive pressure on companies. The programme prepares students to understand and face those challenges.

Our **3-year Bachelor's degree in International Business Management programme** aims to educate and train international business professionals who want to work successfully as economists and managers in any country or culture and combine one's knowledge of business processes with interpersonal relations with partners from diverse cultures. The hands-on and case-based teaching approach provides each graduate with a comprehensive knowledge of business and economics, including the fields of marketing, sales, finance, quality, and management, as well as financials, human and physical resources.

Managerial Economics – contemporary economic environment requires from specialists (managers) a profound understanding of the changes affecting individual economic entities. This speciality teaches management at the level of micro and macroeconomy and provides an explanation regarding the current happenings in economy. Graduates of the managerial economics speciality are prepared to perform functions of managers at various decision-making levels.

International Business – this speciality is mainly focused on learning about reasons and consequences of international exchange of goods and services, investment flow, migration, as well as the manner of functioning of multinational companies and integration groups. Globalisation, Poland's membership in the European Union, development of economic relations with countries of Eastern Europe and activity of international investors in Poland are the most important factors that are necessary to understand the functioning of a fully open economy.



MODULES OVERVIEW

BACHELOR'S DEGREE STUDIES

3

years

180

ECTS points

320

hours of training

10/02

intakes

CAREERS

Graduates obtain knowledge that will enable them to pursue three paths of professional career development:

- running a business or working in the enterprize sector, where knowledge of financial issues, e.g. financial settlements or accountancy is a major factor
- working in the financial sector of banks, insurance and public finance
- working in local government, local and central state government and community government

MODULES OVERVIEW

- Psychology
- Business law and Intellectual property rights
- Sociology
- Information technology in management
- Professional language
- Physical Education
- Foreign Language
- Microeconomics
- Macroeconomics
- International economics
- Mathematics in economics
- Statistics and econometrics
- Fundamentals of accounting
- Fundamentals of finance and insurance
- Fundamentals of banking and financial services
- Public finance and tax strategies
- Management
- Economic and social policy
- Sustainable development
- Economic analysis
- Marketing and sales management
- Financial markets
- Financial management and controlling
- Human resources management
- Coaching and business skills

- Financial accounting
- Managerial accounting
- Logistics
- Project management
- Fundamentals of International business
- World economy
- Globalisation of a company
- International market analysis
- International transactions
- Intercultural communication and corporate culture
- Event organization and management
- Real estate and retail industries
- Business in hospitality
- Small business and start up management
- E-business
- BA Seminar



KEY FACTS

The mode of studies:
Language of instruction:
Requirements:

full-time studies
English (FCE B2 level required)
High school certificate or equivalent to grade 12 or year 12, as certified by the Ministry of Education, which entitles its holder to apply to higher education institutions.

Fees:

200 € administration fee, 2 000€ per year

BA ENGLISH PHILOLOGY

FIRST-CYCLE STUDIES

English philology is a discipline devoted to history and culture of English-speaking countries. Intensive development of language skills is combined with engaging studies in the fields of literature, linguistics, history and media.

Our **3-year Bachelor's degree in English Philology programme** is aimed at students who apart from learning the English language, are also interested in everything that is connected with English-speaking culture and lifestyle, for example theatre, poetry, but also films, TV series and press. Therefore, the studies should on no account be treated as an intensive language course. The improvement of language skills is very often an aftermath of participation in challenging classes connected to variety of topics ranging from classical and modern British and American literature to various approaches to language, culture and media studies. The main aim of our BA English Philology programme is to prepare students to function in all kinds of English-speaking environments by providing them with both linguistic and non-linguistic skills. The former include the ability to use correct variety of British or American English in speaking and writing, whereas the latter comprise public speaking, preparing and giving presentations, collecting and processing information, and teamwork.

PLACEMENT

The programme includes practical training, which makes it possible for students to experience and practice

their language skills in various English-speaking environments. Based on individual interests, they can apply for positions in educational institutions (both public and private schools), international companies or offices.



MODULES OVERVIEW

BACHELOR'S DEGREE STUDIES

3

years

180

ECTS points

320

hours of training

10/02

intakes

CAREERS

During the course of the studies, our graduates gain a number of skills which make it possible for them to pursue successful careers in various areas. Some of them become teachers of English and work at schools or conduct private courses. The ones interested in journalism become copywriters, editors and even journalists. Others may end up in the world of international business or become scholars.

MODULES OVERVIEW

- Practical English Training - grammar
- Practical English Training - reading and vocabulary
- Practical English Training - phonetics
- Practical English Training - listening comprehension
- Practical English Training - integrated skills
- Practical English Training - translation
- Practical English Training - speech and discussion
- Descriptive grammar
- Introduction to linguistics
- Introduction to literary studies
- The history of English language
- Contrastive grammar
- Second language acquisition
- British literature
- American literature
- The history of Great Britain
- The history of the United States
- The history of philosophy
- Latin
- IT
- Foreign Language – Spanish/German
- BA seminar (S)
- British culture
- American culture



KEY FACTS

The mode of studies:
Language of instruction:
Requirements:

full-time studies
English (FCE B2 level required)
High school certificate or equivalent to grade 12 or year 12, as certified by the Ministry of Education, which entitles its holder to apply to higher education institutions.

Fees:

200 € administration fee, 2 000€ per year

ENGLISH LANGUAGE

PREPARATORY COURSE

1
year

2
semesters

600
hours

If you are thinking about studying abroad, but you are not sure if your language skills are sufficient, or you do not have the required language certificate, you should consider signing up for the English Language Preparatory Course. VPU offers a course, which serves as a perfect preparation for non-native English speaking students who wish to study a degree at the university, or who are serious about improving their level of English.

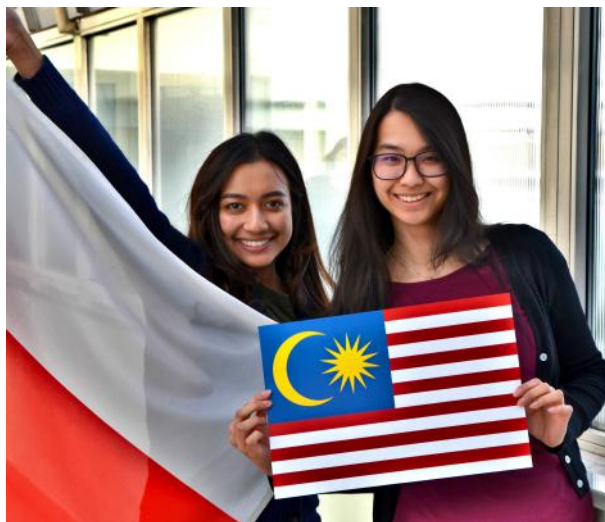
ABOUT THE COURSE

Open to all students whose first language is not English, the course provides you with comprehensive general and academic learning in all relevant areas of English language - giving you the opportunity to practice your reading, writing, listening, and speaking skills with your tutor and your fellow students. You will have the opportunity to increase your knowledge of English grammar and vocabulary and develop your academic skills, in order to meet your required level of English. The course ends with a final language exam (level B2). The exam will be recognised as a proof of English language competence required for admissions at VPU.

THE COURSE DESCRIPTION

- a 600-hour course (classes 5 days a week)
- Practice in all language skills (listening, speaking, reading and writing)
- Qualified and experienced teachers

- Classes taught by various teachers using different methods and teaching techniques
- Focus on specific exam tasks (IELTS)
- Free mock exams
- Using multimedia in the classroom
- Free coursebook and materials
- Additional polish classes
- Access to university library with a large number of English coursebooks, CDs and dictionaries



KEY FACTS

The mode of studies: **preparatory language course**
Language of instruction: **English (FCE A2 level required)**
Requirements: **High school certificate or equivalent to grade 12 or year 12, as certified by the Ministry of Education, which entitles its holder to apply to higher education institutions.**

Fees: **200 € administration fee, 1 600€ per year**

STUDIES IN ENGLISH AT VPU

5-year MSc	Physiotherapy
3-year BSc	Nursing
3-year BSc	Beauty Science
3-year BSc	Sport Science
3-year BA	English Philology
3-year BA	Tourism and Hospitality Management
3-year BA	International Business Management
2-year MSc	Physiotherapy
2-year MA	International Tourism

VINCENT POL UNIVERSITY IN LUBLIN

2 Choiny Street, 20-816 Lublin, Poland



www.elt.com.tr