



Contact us



IBS

INTERNATIONAL  
BUSINESS SCHOOL



THE UNIVERSITY OF  
BUCKINGHAM



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#YOURUNIVERSITY  
#YOURFRIENDS  
#YOURCAREER

[www.ibsbudapest.com](http://www.ibsbudapest.com)  
[www.ibsvienna.com](http://www.ibsvienna.com)  
[www.ibslondon.com](http://www.ibslondon.com)



**#YOURUNIVERSITY**



**FOUNDED IN 1991 AS THE FIRST PRIVATE  
BUSINESS SCHOOL IN HUNGARY, IBS HAS GROWN  
INTO A TRULY INTERNATIONAL UNIVERSITY  
AND WELCOMES STUDENTS FROM ALL OVER  
THE WORLD ON ITS BRITISH AND HUNGARIAN  
BACHELOR'S, MASTER'S, PHD AND  
NON-DEGREE PROGRAMMES.**



#YOUR-  
FRIENDS





# **#GLOBALLY RECOGNIZED BRITISH DEGREE**

**NOTHING IS MORE IMPORTANT FOR A  
SUCCESSFUL CAREER THAN A DEGREE THAT  
TRULY OPENS THE DOOR TO THE BEST  
EMPLOYMENT OPPORTUNITIES ALL OVER THE  
WORLD. THE DEGREE CONFERRED BY OUR  
COLLABORATIVE PARTNER, THE UNIVERSITY  
OF BUCKINGHAM IS A SEAL OF QUALITY OF  
OUR EDUCATION.**





**“IBS IS NOT ONLY A SCHOOL.  
IT IS A HOME, A MINI-SOCIETY  
AND A PLACE WHERE YOU CAN  
GROW UP.”**

CHRISTOPHER BJERRE KRENCHER, DENMARK



# BACHELOR'S PROGRAMMES

## UNDERGRADUATE PROGRAMMES

All our bachelor's programmes are 3-year full-time courses of modular studies leading to a Bachelor of Science degree conferred by The University of Buckingham. They start with a common first year that will allow you to make a decision with regard to your final specialisation choice by the end of the first year. In the fifth semester you may choose between studying abroad or doing an internship.

**IBS offers a 50% Starter Scholarship for newcomers. (See details on our website!)**

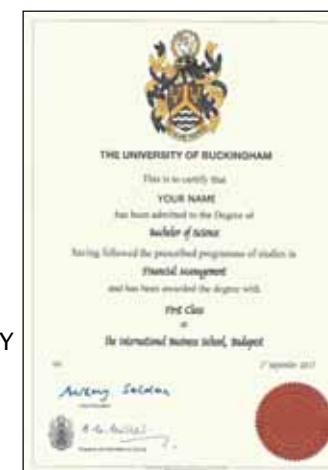
## ERASMUS EXCHANGE AND WORK PLACEMENT

Coming to IBS will open up opportunities for you to study abroad, without adding to the length of your studies. ERASMUS is the mobility programme of the EU for university students, teachers and staff. One semester abroad is available to all IBS students during their studies. We are happy to welcome over 100 students a year who come from our 68 ERASMUS partner universities. Optional work placement in the fifth semester of your studies is an excellent opportunity for testing your strengths, showing your abilities and possibly finding your workplace after graduation.

## PROGRAMME OFFERS

We offer bachelor's programmes in:

- DIPLOMACY
- FINANCIAL MANAGEMENT
- MANAGEMENT (with specialisations in)
  - ARTS MANAGEMENT
  - HUMAN RESOURCES AND BUSINESS PSYCHOLOGY
  - MARKETING
  - TOURISM



Duration of programme	6 semesters
Application deadline	May 31 / November 30
Starting dates / Intakes	September and February
Tuition fee per semester	€ 3300
One-off registration fee for non-EU citizens	€ 900
Application fee	€ 100
Degree awarded by	The University of Buckingham
Work placement / Study abroad available	Yes
Campus	Budapest
Admission criteria	see website
Scholarships	50-75%



**“WE HAVE REALLY CREATIVE CLASSES. WE USUALLY WORK IN GROUPS WHICH IS NICE BECAUSE WE CAN INTERACT WITH EACH OTHER AND SHARE OUR IDEAS. IBS TEACHES US HOW TO BE A GOOD TEAM PLAYER.”**

DIANA SWEIDAN, JORDAN

# MASTER'S PROGRAMMES

## MASTER'S DEGREE IN ONE YEAR

We offer four postgraduate programmes in English, all leading to the Master of Science degree conferred by our British partner, The University of Buckingham.

- INTERNATIONAL MANAGEMENT
- HUMAN RESOURCE MANAGEMENT
- FINANCIAL MANAGEMENT
- MARKETING MANAGEMENT

All our master's programmes are full-time with 3 terms (2 taught terms and 1 summer term for dissertation writing) and the studies can be completed in one year. In order to accommodate work commitments, we provide a work-friendly schedule with courses delivered in blocks.



## CRITICAL AND ANALYTICAL SKILLS

Completing a master's programme at IBS requires considerable commitment on your part. We aim to match your commitment by providing a challenging programme that encourages you to question the way management and business processes operate in an organisation. The open and critical thinking we help you to develop is highly valued by employers.

## ENGAGING SEMINARS AND GROUP WORK

Students on our master's programmes come from a wide variety of learning environments. They are expected to be independent learners. Our faculty support and guide all programme participants throughout this process as we are convinced that independent study develops strong research skills and the ability to make sense of new material quickly. An additional core value of our master's programmes is the development of individual and team building skills in a cross cultural context.

Duration of programme	1 year
Application deadline	May 31 / November 30
Starting dates / Intakes	September and February
Tuition fee per semester in Budapest	€ 4700
Tuition fee per semester in Vienna	€ 5900
One-off registration fee for non-EU citizens	€ 900
Application fee	€ 100
Degree awarded by	The University of Buckingham
Campus	Budapest / Vienna
Admission criteria	see website





“I HAVE BEEN VERY CONTENT WITH ALL MY PROFESSORS BECAUSE THEY ARE REALLY KIND, YOU CAN TALK TO THEM IF YOU HAVE ANY QUESTIONS AND I JUST LOVE HOW WE ARE NOT LEARNING FROM BOOKS BUT RATHER LEARNING FROM THEIR OWN EXPERIENCES.”

ESZTER MEHESZ, USA

# MBA IN DATA-DRIVEN MANAGEMENT

## MASTER IN BUSINESS ADMINISTRATION IN ONE YEAR

Our unique MBA programme is a transformational experience which aims to develop essential professional and soft skills to nurture leaders of the 21st century. The programme explores and develops all areas of corporate management, with a strong emphasis on the most in-demand skills in business: analytical skills, data management, business intelligence and a wide array of soft skills. The IBS MBA experience is a one-year full-time programme, designed for professionals with 3 to 5 years of work experience.

Our programme first focuses on ‘core skills,’ i.e. the necessary competencies to communicate and collaborate with other stakeholders, to acquire solid organizational, project management and up-to-date financial and analytical skills. The second part of the programme focuses on ‘functional skills,’ i.e. advanced skills for managing roles in corporate organisations, including data management and business intelligence, customer relationship management and strategic decision-making skills. The programme concludes with a capstone project assessing your newly acquired business acumen and business intelligence skills.

## PROGRAMME STRUCTURE

### SEMESTER 1

- Communication Skills
- Budgeting and Cost Awareness
- Service Excellence
- Decision-Making and Analytical Skills
- Organisational and Project Management Skills

### SEMESTER 2

- Leadership in a Globalised World
- Business Intelligence
- MBA Elective
- Strategic Management
- Team Management Skills

### ELECTIVES

- Data Management and Visualisation
- Market and Competition Analysis
- Strategic HRM

Duration of programme	1 year
Application deadline	May 31
Starting dates / Intakes	September
Tuition fee per semester in Budapest	€ 6200
One-off registration fee for non-EU citizens	€ 900
Application fee	€ 100
Degree awarded by	The University of Buckingham
Campus	Budapest
Admission criteria	see website
Scholarship	25%



# DOCTORAL PROGRAMMES

We offer four doctoral programmes in English, all leading to the Doctor of Philosophy (PhD) degree conferred by our British partner, The University of Buckingham. We accept applications for the doctoral programmes in the following academic fields:

- BUSINESS AND MANAGEMENT
- ART HISTORY
- INTERNATIONAL AFFAIRS
- ECONOMICS

These degrees by research require an original contribution to the body of knowledge in one of the above academic or professional disciplines.

Normally, postgraduate students wishing to register for our PhD programme must first complete the MPhil and seek conversion at a later stage. The School operates a system of preliminary registration for all research degrees so as to allow students to prepare a formal proposal during their first two terms of study. All research students must also subject their work to an annual progress review. Students do not have to attend seminars, they work closely with their supervisors and consult on an on-demand basis.

A postgraduate degree requires serious academic work and commitment to research. We seek motivated candidates with challenging research topics and we will match their enthusiasm by providing devoted expert supervisors.

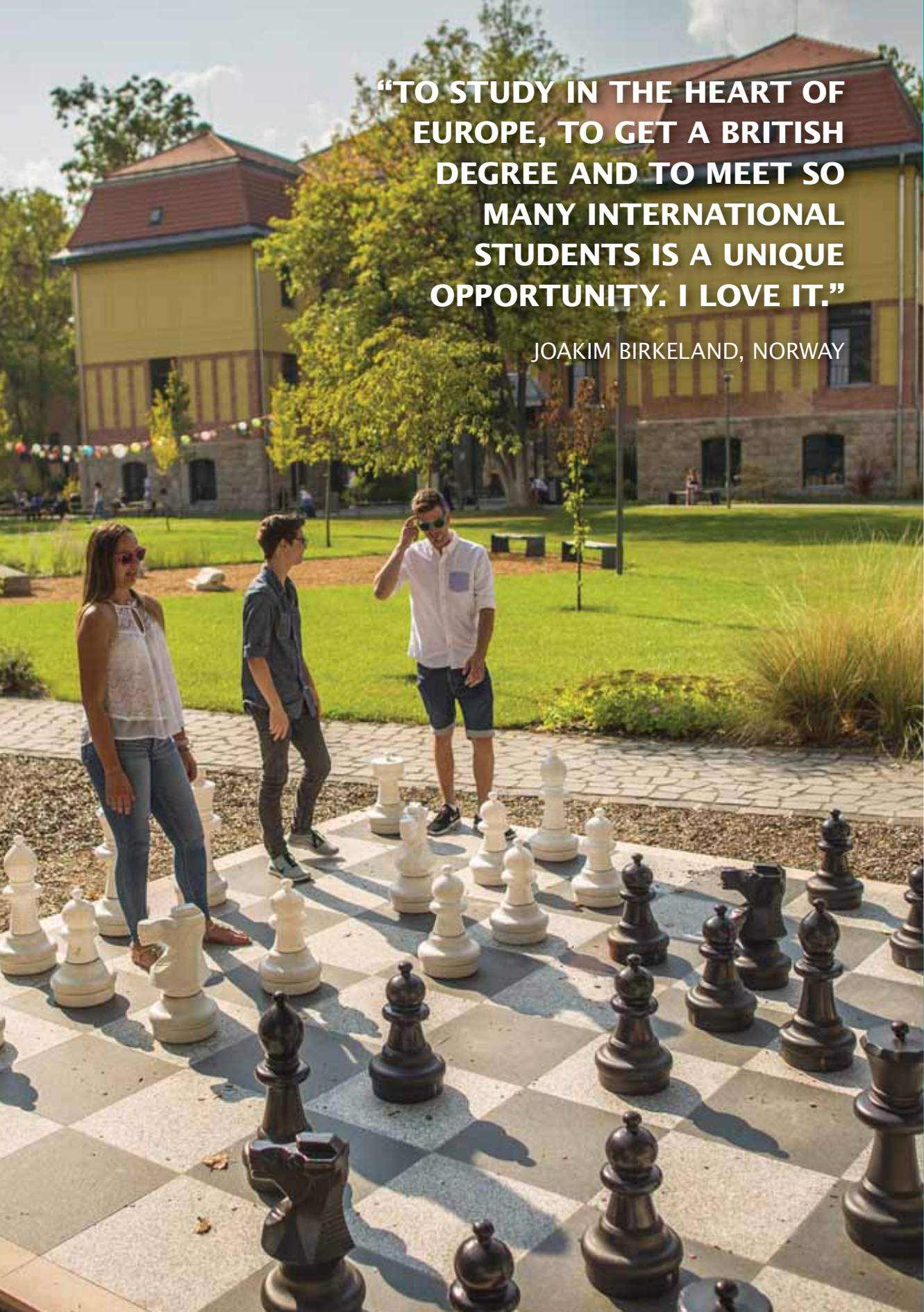
Candidates spend a considerable part of their studies undertaking supervised research, at the end of which they submit a thesis embodying the results of that research. The thesis must demonstrate full competence and up-to-date expertise in the chosen subject area, including evidence of exhaustive knowledge of the relevant academic literature. It should display critical discrimination and a sense of proportion in evaluating evidence and the judgements of others. The subject should be dealt with in a competent and scholarly manner.

**“BUDAPEST IS AMAZING. I MET GREAT PEOPLE FROM ALL OVER THE WORLD AND EXPERIENCED A TRULY INTERNATIONAL ATMOSPHERE AT IBS. BEST MONTHS OF MY LIFE!”**

JENNIFER LUKAS, GERMANY

Duration of programme	6 semesters (full-time)
Application deadline	April 15 / October 15
Starting dates / Intakes	September and February
Tuition fee per semester	€ 3100
Validation fee	€ 1200
Application fee	€ 100
Degree awarded by	The University of Buckingham
Programme delivery	individual consultations
Admission criteria	see website
Scholarships	20-80%





**“TO STUDY IN THE HEART OF  
EUROPE, TO GET A BRITISH  
DEGREE AND TO MEET SO  
MANY INTERNATIONAL  
STUDENTS IS A UNIQUE  
OPPORTUNITY. I LOVE IT.”**

**JOAKIM BIRKELAND, NORWAY**

# INTERNATIONAL UNIVERSITY FOUNDATION PROGRAMMES

## UNIVERSITY FOUNDATION - ENGLISH

IBS offers a one-year intensive English foundation programme with 400 hours of study including Business English combined with business subjects. At the end of the programme students who work hard and achieve good results throughout the year may take the LCCI Intermediate Language Exam free of charge at the school. Students will also have knowledge and practice in:

- English for Students of Business
- Culture Projects
- Academic Skills
- Quantitative Skills
- IT Skills

## UNIVERSITY FOUNDATION - GERMAN

The primary objective of the International University Foundation programme in German is to prepare you for continuing your studies in German at higher education level, but it is also an excellent opportunity for those who simply want to improve their German for various purposes. This programme offers 16 German language classes a week over two semesters. Classes are conducted only from beginner's level in small groups. You will develop your communication, writing, reading and listening skills with the help of our experienced language teachers.

Duration of programme	2 semesters
Application deadline	May 31 / November 30
Starting dates / Intakes	September and February
Tuition fee per semester	€ 2750
One-off registration fee for non-EU citizens	€ 900
Application fee	€ 100
Certificate awarded by	International Business School Budapest
Campus	Budapest
Admission criteria	see website
Language of tuition	English / German



**“IBS IS A BUSINESS SCHOOL WHERE STUDENTS FROM DIFFERENT BACKGROUNDS ARE STUDYING BUSINESS, GETTING VITAL EXPERIENCE AND DEVELOPING KEY SKILLS FOR THEIR FUTURE CAREER.”**

AYAN MIRZAYEVA, AZERBAIJAN

## STUDENT PROGRAMMES AND ACTIVITIES

### PEER MENTORING PROGRAMME

The IBS Peer Mentoring Programme is a peer support programme where a second year student acts as a mentor to a new first year bachelor student. Every single bachelor student will have a peer mentor when they start at IBS and will meet them during the induction week. The peer mentor is there to help new students settle into life at IBS, life at a new university and in some cases life in a new city or country. Drawing on their previous experience as a new student, mentors receive regular trainings and are guided to help their mentees with any questions and concerns they may feel more comfortable asking a fellow student than anyone else. In addition, mentors also share tips and best practices on how to be a successful student. This programme is especially unique because it is co-designed and co-facilitated by previous and current peer mentors in partnership with the Student Wellbeing Team. This ensures that real experiences and real insights from mentors and mentees shape the nature of the programme.

### STUDENT-LED CLUBS

IBS has a range of student-led clubs which form an active part of IBS student life. The clubs range from ‘professional interest’ activities such as Finance and Politics and International Relations to ‘hobby’ activities such as chess and music. All the clubs are free to join and are a great way for students to meet new people and make new friends. All students can not only join an existing club (IBS has regular Club Fairs) but also start a brand new club of their own, in order to bring a hidden talent or passion to light, develop new skills and also to add their own social imprint to the life of the school.

### IBS ATHLETIC CLUB (IBSAC)

IBS Athletic Club (established in 2018) is the umbrella club for all IBS sport activities. The focus is primarily on recreational sport, instead of performance sport, therefore providing an opportunity to as many students as possible to meet new people, make friends, have fun and get healthy in an enjoyable and sociable environment. Current activities include basketball, volleyball and cricket with the potential to expand into new areas. Joining IBSAC requires a small membership fee per semester and becoming a member not only guarantees playing one of these sports but also discounts to various gyms and other sports venues in the city where IBS has a strategic partnership.





An aerial photograph of a campus in Budapest. The main focus is on three large, multi-story buildings with red-tiled roofs and yellow and orange facades. The buildings are surrounded by lush green trees and lawns. In the foreground, there is a large, circular, tiered structure, possibly a amphitheater or a large planter. The overall scene is bright and sunny, with vibrant autumn foliage on some trees.

# **#BUDAPEST CAMPUS**

**CONSISTING OF THREE BEAUTIFULLY RESTORED ARCHITECTURAL HERITAGE BUILDINGS, OUR MAIN CAMPUS IN BUDAPEST IS LOCATED IN A BUSINESS PARK DIRECTLY BY THE DANUBE AND IS AN IDEAL VENUE FOR EDUCATION. THE PARK HOSTS OVER 60 LEADING INTERNATIONAL AND HUNGARIAN COMPANIES, INCLUDING MICROSOFT, SAP, CANON AND GRAPHISOFT, PROVIDING A VIBRANT BUSINESS ENVIRONMENT FOR OUR SCHOOL.**



# **#RESIDENCE HALL**

**THE ON-CAMPUS RESIDENCE HALL OFFERS COMFORTABLE ACCOMMODATION FOR 90 STUDENTS IN WELL-EQUIPPED SINGLE OR SHARED ENSUITE ROOMS WITH HIGH-SPEED INTERNET ACCESS. LAUNDRY AND COMMUNAL KITCHENS ARE AVAILABLE FOR OUR STUDENTS.**





# #VIENNA CAMPUS

IBS' VIENNA CAMPUS IS LOCATED IN THE HEART OF THE CITY SURROUNDED BY HISTORY AND CULTURE. THERE ARE PLENTY OF OPPORTUNITIES NEARBY FOR SHOPPING AND DINING OUT AND YOU CAN CHILL OUT IN THE SPLENDID PARK OF BELVEDERE JUST ACROSS THE STREET.





# #LONDON CAMPUS

OUR NEWLY OPENED LONDON CAMPUS IN THE IMMEDIATE VICINITY OF LIVERPOOL STREET STATION OFFERS A LEAN, STATE-OF-THE-ART AND EASY-TO-ACCESS LEARNING ENVIRONMENT. IT IS A VENUE FOR PROFESSIONAL DEVELOPMENT WITH ALL THE FACILITIES AND SERVICES THAT SERVE A SINGLE AIM, TO DELIVER A UNIQUE AND TAILOR-MADE LEARNING EXPERIENCE FOR OUR GRADUATE STUDENTS.

