

## **GBSB Global Business School**

An Innovative Business School Awarding  
Internationally Recognized Degrees





GBSB Global Business School is a wonderful place in Spain for international students to study business from a global perspective and meet people from all over the world. Whether you choose to study at our **Barcelona**, **Madrid** or **Online** campus, obtain a high-quality education that will only be the beginning of your international career.

Don't take our word for it. Here is what our **accreditation**, **rankings**, and **partnerships** say about us.



## GBSB Global Business School is accredited internationally

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GBSB Global is **the only business school in Spain** with an **international accreditation from ASIC** (Accreditation Service for International Schools, Colleges and Universities), an educational standard that is:

- Recognized by the British Government's Home Office
- Approved by Ofsted, the Council for Higher Accreditation
- A member of the National Academic Recognition Information Center (NARIC)
- A member of the CHEA International Quality Group (CIQG) in the USA and is listed in their International Directory
- A member of the BQF (British Quality Foundation)
- An affiliate of ENQA (European Network for Quality Assurance)
- An institutional member of EDEN (European Distance and E-Learning Network)
- ASIC was assessed and met the requirements of ISO9001:2015 for the following scope of operations: "Accreditation for education institutions in the UK and worldwide".



**Several Master programs at GBSB Global** are accredited by ECBE (European Council for Business Education), the **leading accreditation organization in Europe** that helps to ensure that accredited members satisfy the requirements of the European Higher Education Area (EHEA) as set forth in the Bologna Process and other EU directives.

- The ECBE improves business students' career prospects by providing academic institutions with outstanding networking opportunities on an international platform
- ECBE's mission is directly in line with GBSB Global's developing outstanding, innovative programs which will help students to expand their skills, knowledge and professional experience, empowering them to thrive in today's dynamic and competitive global economy. ECBE supports institutions and invests in their future through lifelong learning and continuous growth
- While ECBE is headquartered in Europe, the organization promotes and supports the European methodology of education internationally and embraces the ideals and values embodied in "Bologna"



GBSB Global is accredited as ATHE (Awards for Training and Higher Education) centre, an OFQUAL regulated awarding organization in the UK **specialising in Management qualifications** with progression routes to a wide range of University degrees. These qualifications are also designed to provide learners with **enhanced job prospects** in a range of industries.



GBSB Global is a member  
of renown organizations



The Association to Advance Collegiate Schools of Business. AACSB International is a **global association of leaders in education and business** dedicated to supporting and advancing quality business education worldwide. Through membership, accreditation, research, thought leadership, professional development, and advocacy, AACSB partners with over 1,500 organizations, from more than 90 countries globally. Membership or participation in the Global Education Alliance does not imply accreditation.

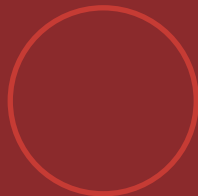


GBSB Global is a member and Candidate\* for Accreditation with the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP is a leading U.S. **specialized accreditation body for business education** supporting, celebrating, and rewarding excellence in teaching. The association embraces teaching excellence as one of its main virtues and emphasizes the importance of learning to students worldwide. ACBSP is recognized by the Council for Higher Education Accreditation (CHEA).

\*expected to become accredited by December 2019



GBSB Global Business School is ranked among the best



MBA program at GBSB Global is ranked as **Tier One in the Global MBA Rankings in CEO Magazine**. The Online MBA is ranked as 6th in the Global Online MBA rankings in CEO Magazine.



GBSB Global Business School is listed as **one of the leaders in Global Education** by Newsweek Magazine (2012).

**sustainability**schools  
learn and lead our future.

Ranked #1 in Europe in the Guide to Sustainable Schools and Green MBA Programs. GBSB Global became the first business school in Europe listed in this guide due to its **promotion of business ethics and sustainability**. Its MBA program is on the list of Green MBA programs and is in the same guide along with Yale, MIT Sloan, and Johns Hopkins University.



**INTERNATIONALIZATION & DIVERSITY**



**TEACHING & STUDENT QUALITY**



**ENGAGEMENT**



**MSc IN ENTREPRENEURSHIP**



**MBA**



**FACILITIES**



After an in-depth analysis was studied of its performance metrics and an independent data collection was taken under the QS Stars™ methodology, **GBSB Global was awarded a Four Star rating.**

The school achieved the maximum ratings of five stars, a distinguishing feat, in four categories reviewed in this analysis: Internationalization & Diversity, Engagement, Program Strength, and Teaching & Student Quality. **GBSB Global Business School also scored high in Facilities, having assigned a Four Star rating.**

**Also GBSB Global reached a rating of Five Stars for its MBA and MSc in Entrepreneurship Programs.** Based on the program's performance, three out of five indicators in this category were awarded full points.





Listed as **one of the best business schools in Europe** by MYBS (2013).



GBSB Global's Master in Fashion and Luxury Business Management has been ranked within **the five best masters in the area of luxury in Spain** by the leading national web portals Deluxes.net and Finanzas.com.







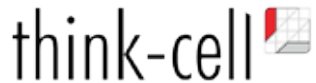
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One of GBSB Global's core values is to embrace innovation. Our commitment to innovation is proven by partnering with renown world leaders



GBSB Global Business School is **the first and the only Higher Education organization in Spain that obtained the status of a Microsoft Showcase School** and was recognized by Microsoft as a leader in digital education, providing students with the most state-of-the-art learning experience from day one.

Recognition as a Microsoft Showcase School is awarded to schools worldwide that have started their journey implementing a **complete digital transformation** to improve and innovate their teaching and learning methods. This platform creates an inclusive, high-tech academic experience that not only stimulates advanced learning and development but also **motivates students to achieve greatness**.




Think-cell is a Microsoft Office add-in for PowerPoint and Excel, which integrates seamlessly with these applications to help you visualize complex charts like Marimekko, Gantt and waterfall within minutes. think-cell also provides a set of tools to structure and maintain agendas within PowerPoint presentations. More than 600,000 professionals at over 12,000 major consulting firms and companies use think-cell on a daily basis for rendering business data.

**Free licenses of think-cell are available for GBSB Global Faculty, Staff and Students** for use on both University-owned and personal computers.



Power-user, top productivity add-in for PowerPoint and Excel, saving time of 100,000 users on daily basis and developing best-in-class tools to ease the process of creating, designing and formatting presentations. **Free licenses of Power-user are available for GBSB Global Students** for use on both University-owned and personal computers. Fill the short registration form to demonstrate your academic status and follow on-screen instructions to validate the software.





**We strive to develop strategic partnerships with highly reputed international organizations**

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Recognized among top business schools, GBSB Global is honored to be **the only institution in Spain awarded with ACCA's Silver Learning Partner recognition**. ACCA is known as the gold standard in accountancy, opening doors to highly sought after opportunities in interesting careers across many sectors around the globe. ACCA's Approved Learning Partner (ALP) program gives formal recognition to leading learning facilitators providing top quality education and support to students taking the ACCA Qualification or Foundation Level qualification. The Learning Partner platform develops a mutually beneficial relationship between the institution and the student, increasing the global offering of effective and innovative ACCA course delivery.



Enterprise Lab bridges the gap between education and employment. It is a UK-based organization sponsored by the European Union to **promote employability among youth**.



eudevdays.eu

GBSB Global Business School was listed as an official academic partner of the European Commission during the European Development Days in 2013. The European Development Days is Europe's premier forum on international affairs and development cooperation. To date, GBSB Global has been **the only business school from Spain invited to participate** in this event due to the school's focus on sustainability and globalization.





We provide our students with added value certifications and dual degrees with the purpose of helping them to increase employability globally



Accreditation as a Microsoft School allows GBSB Global's students to **pass internationally recognized Microsoft Office Specialist (MOS) certification exams** which can have a positive impact when procuring employment through the Microsoft Imagine Academy of which GBSB Global Business School is part.



1 April 2019 - 31 March 2020

GBSB Global Business School is **the only official ACCA computer based examination (CBE) center in Spain**. GBSB Global's MBA & Bachelor/Master in Finance students have a unique advantage – with all finance programs aligned to the ACCA requirements, the school prepares students with the competencies needed to earn the ACCA certification from levels F1 to F4.



SWISS UMEF  
UNIVERSITY

Students studying for a Bachelor of Business Administration at GBSB Global have **an opportunity for a final top-up year in Switzerland in Swiss UMEF University** with the intent of obtaining a dual BBA degree.



GBSB Global delivers its **MSc in Operations & Supply Chain Management program in collaboration with ZLC-MIT Global Scale Network**. Zaragoza Logistics Center (ZLC) is a research institute established by the Government of Aragon in Spain in partnership with the Massachusetts Institute of Technology and the University of Zaragoza. Founded in 2003, the ZLC headquarters is located in the heart of PLAZA, the largest logistics park in the southern Europe that operates as a working laboratory to transfer new knowledge and best working practices.



UVic-UCC is a state-financed University in Spain that **aims to foster higher education, postgraduate training and scientific and cultural research activities, and knowledge transfer; paper and multimedia publishing**; grants to support all these activities; and economic and social regional development. UVic-UCC seeks to provide in-service teacher training, support for the tutorial system and teaching innovation. GBSB Global and UVic-UCC deliver the following dual degrees: MSc in Entrepreneurship, MSc in Financial Management, Digital Finance and Internet Banking, and MA in Business Innovation in Barcelona, Madrid and online.



The quality of education provided at GBSB Global Business School is recognized internationally by the professionalism and competence of our students



International Business Ethics Case Competition (IBECC), USA. The most prestigious event in the area of business ethics held since 1996. Participating Universities are Oxford, INSEAD, University of California, etc. GBSB Global Business School was **the only graduate school from Spain invited to participate**. GBSB Global's students became the finalists in the competition in May 2013 and April 2015.



Important organizations closed to the public, open their doors exclusively to GBSB Global's students







**GBSB Global's extensive network, of local and international companies, allows us to organize multiple industrial visits, enabling our students to learn directly from industry leaders**

**Some of the companies GBSB Global students visit:**

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**W**  
HOTELS

LOUIS VUITTON

**ARTS**

**CELINE**

**the Serras**  
BARCELONA

La Redoute

**R**  
RENAISSANCE  
HOTELS

**BLL**  
Relocation and Concierge Services



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