

# DOUBLE AWARD, DOUBLE DEGREE CZECH REPUBLIC + SWITZERLAND



STUDY WITH BOTH THE CZECH UNIVERSITY OF LIFE SCIENCE AND SWISS EDUCATION GROUP

**DOUBLE MAJOR**

**INTERNATIONAL BUSINESS IN HOTEL AND TOURISM MANAGEMENT**

**BUSINESS ADMINISTRATION**

**HIGH SWISS QUALITY AND  
SOLID EUROPEAN MANAGEMENT**



*the Czech University of Life Sciences, Prague*

- ## KEY FACTS

**Swiss Education Group (SEG), Switzerland**

- ## DOUBLE AWARD PROGRAM STRUCTURE

**Bachelor**  
**«Business Administration»**  
*granted by CULS Czech Republic*

**Swiss Higher Diploma in**  
**International Hotel Management**  
*granted by Hotel Institute Montreux Switzerland*

## DOUBLE DEGREE PROGRAM STRUCTURE

 **Bachelor**  
**«Business Administration»**  
*granted by CULS Czech Republic*

 **Bachelor of International Business in  
Hotel & Tourism Management**  
*granted by César Ritz Colleges Switzerland*



## GRADUATE IN 3 OR 3,5 YEARS WITH MORE...

**1. Two awards from two European countries** will enhance your CV, giving you international appeal:

*Bachelor in "Business Administration"* granted by state European University -the Czech University of Life Sciences (CULS), Prague-studies in English;

*Swiss Higher Diploma in International Hotel Management* granted by Hotel Institute Montreux (HIM), a member of Swiss Education Group (SEG) - a world leader in hospitality education-studies in English;

or

*Bachelor of International Business in Hotel and Tourism Management* granted by César Ritz Colleges Switzerland, a member of Swiss Education Group (SEG)-studies in English;

**2. Paid internship in Switzerland or worldwide (4 to 6 months)** - Students completing an internship in Switzerland receive a minimum gross monthly salary of CHF 2,168. Two years of living in the Czech Republic will broaden your internship opportunities in terms of work visa;

**3. Save time:** In only 3 or 3,5 years gain two awards or complete two bachelor degrees;

**4. Save money:** 2 years out of a 3 or 3,5-year program spent in the Czech Republic will help you save up to 70%;

**5. Gain experience of studying and living in two European countries;**

**6. Learn 3 foreign languages:** Study in English; German or French is compulsory from the first year; living in the Czech Republic will help you learn Czech. The more languages you speak the more employment opportunities you get;

**7. Double your networking opportunities:** Enjoy the international environment of one of the most romantic and popular European cities - Prague, with fast developing hospitality sphere, study at CULS campus for 2 first years with more than 20'000 students and study in Switzerland during a final year, the birthplace of hospitality;

**8. Combine a solid European "Business Administration" Degree with one of the most rapidly developing specialization of high demand - hotel and tourism management:**

Open doors to a wide variety of exciting career options around the world and get prepared for top-end management positions in the booming hospitality industry;

**9. Gain experience** of studying on a big university campus in Prague and a boutique style top-range institute in Switzerland;

**10. Learn specific features of hospitality industry of at least two European countries:**

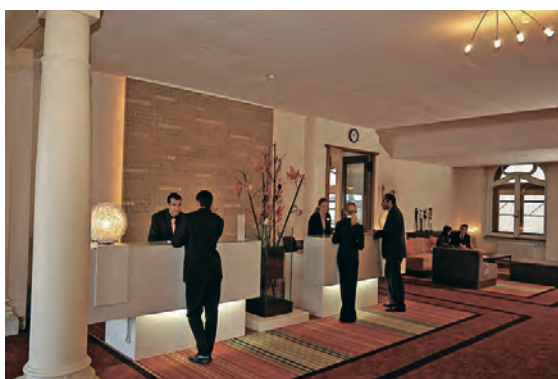
Regular master classes from professionals are part of the study program in Prague and Switzerland, + paid internship in Switzerland or worldwide;

**11. Get wonderful employment opportunities:** Specialists of high quality are of high demand in hospitality industry in the Czech Republic, world-class hotel chains are being opened every year or take your chance to get employed worldwide;

**12. Enroll into the program right after your secondary school graduation**

Entry requirements:

- completion of secondary school,
- English language requirement of IELTS 5.0







## Czech Republic, Prague

*The best place to study and live*

Prague is the capital and the largest city in the Czech Republic, and also one of the most beautiful cities in Europe. Prague is also called "A city of Hundred Spires" and "Golden city". In 1992 Prague's historical center has been included in the World Heritage List: properties around the world protected by UNESCO.

Prague can be easily called the biggest museum in the open air. According to Guinness World Records, Prague Castle is the biggest ancient castle in the world. A lot of tourists visit Prague during the year because there are many places of interest worth seeing.

If you are looking for diversity in your daily school life, if you are looking for affordability of study and living costs and at the same time you want to study in Europe - Prague is the place to be.



## Switzerland

*The best place to study hospitality and start building your career*

Switzerland offers students the very best in education and lifestyle. It is the ideal location for international students, renowned for its high quality of life, its central European location and its reputation as the birthplace of hospitality. Switzerland is an extremely safe country with a high-level living standard. Not only renowned for chocolate and cheese, private banking and luxury watch making; its natural beauty, cultural and linguistic diversity and the Swiss reputation for excellence and professionalism all add to its attributes.

Switzerland's reputation as the birthplace of hospitality was established over one hundred years ago when the first palace-style hotels were built.

Today, these traditions continue and graduates of a Swiss curriculum are highly respected for their ability to function and manage in the competitive international hospitality environment.



**Contact us:**

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